



Sketching

Try different styles to interpret labs, including fonts, shapes, and combine logos to choose the right ones.

LABS

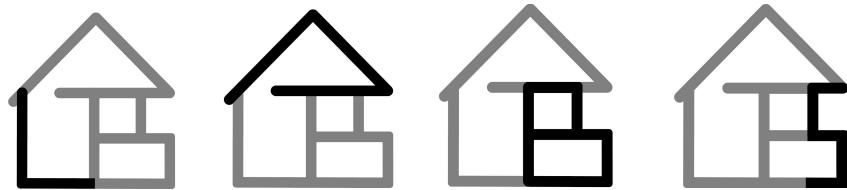
LABS



Logo Meaning

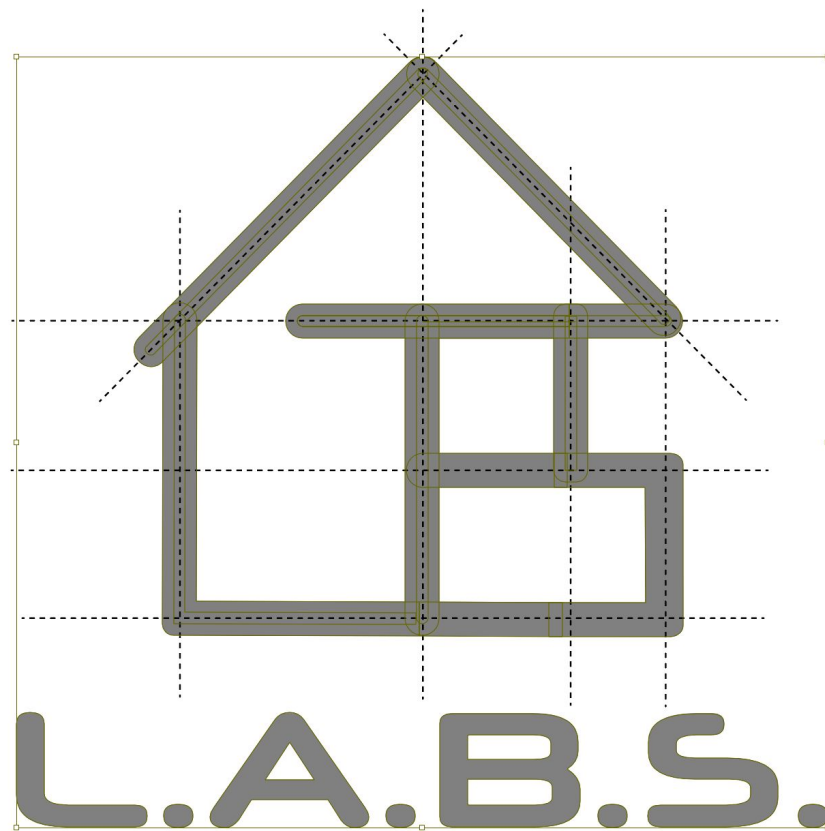
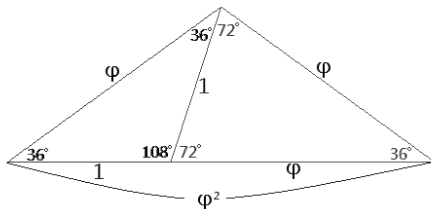
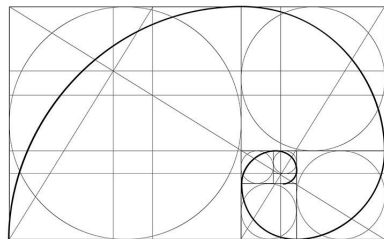
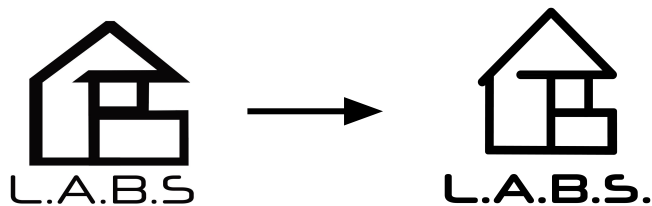
Logo design is mainly based on the shape of the letters 'LABS' and the symbol of real estate .

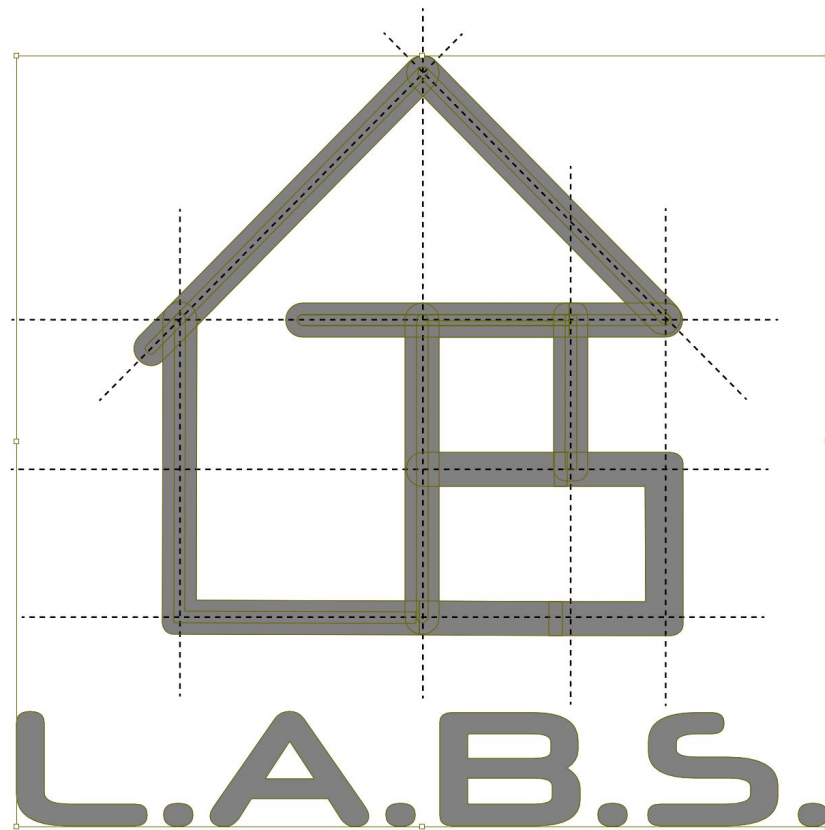
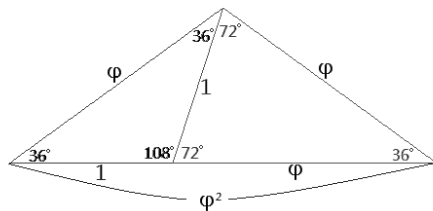
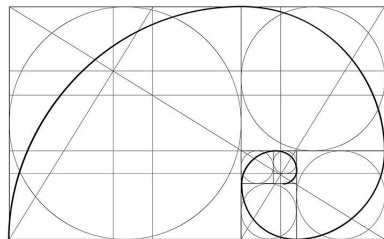
$$L \Delta B S \times \text{house icon} = \text{LABS house icon}$$



Logo Construction

Use the golden ratio and golden ratio triangle to correct the shape of logo and make it look more comfortable.





Typeface

LABS

Neuropol X FONT

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

Agenda One

While the Agenda One was designed to be compatible with the original Agenda, Thompson also took the opportunity to improve on some of the unsatisfactory areas, especially in the clean style and italics.

Bold
Regular
Light

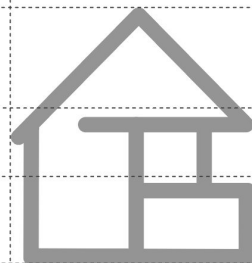


Logo Variation

L.A.B.S.



L.A.B.S.



L.A.B.S.

Color Palette

text color

#FFFFFF

background color

#123467

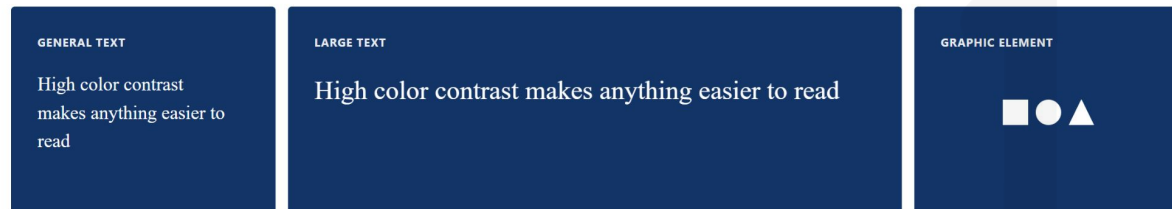
Contrast ratio ⓘ

12.26 : 1 ✓

☼

☼

preview



✓ pass Applies to 17 o'clock and below

✓ pass For 18 point and above / 14 point bold and above

✓ pass Suitable for diagrams and actionable graphics



#F29A87

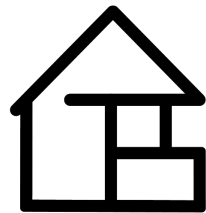
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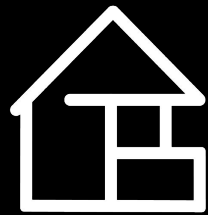
#FFFFFF



L.A.B.S.



L.A.B.S.



L.A.B.S.



L.A.B.S.



L.A.B.S.
Club

L.A.B.S.
Club

L.A.B.S.
Club

A photograph of a modern, open-air lounge or bar named L.A.B.S. Club, situated in a lush, tropical forest at dusk. The building features a large, illuminated, curved roof structure supported by dark metal poles. The interior is visible through large glass walls, showing a well-lit space with wooden tables and chairs. In the foreground, a stone wall and a set of concrete steps lead up to the building. To the left, a fire pit with a tripod stand contains a fire. The scene is surrounded by tall trees and dense foliage, creating a serene and natural atmosphere.

L.A.B.S. *Club*



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L.A.B.S.



L.A.B.S.



L.A.



L.A.B.S.

L.A.B.S.
Club